

# TESL Ontario Strategic Plan 2019-2021



**Mission:** To provide support and direction to professionals, government bodies, and industry stakeholders involved in English language education

**Vision:** To inspire professionals and learners through our role as a leading authority on English language education

## STRATEGIC PRIORITIES

### Professional Development

Invest in our professional community

### Accreditation Standards

Provide leadership in teacher and teacher training program accreditation services

### Organizational Excellence

Engage, motivate, and celebrate internal stakeholders

### Strategic Partnerships

Build relationships with external stakeholders

## STRATEGIC GOALS

- Provide professional development that is accessible, timely, and relevant
- Foster the development of Communities of Practice
- Encourage integration of technology in English language education

- Ensure TESL Ontario accredited training provides preparation for diverse and emerging teaching contexts
- Enhance and promote the value of TESL Ontario accreditation and professional designations
- Extend the range of TESL Ontario accreditation services

- Reflect the diversity, passion, and professionalism of members in the branding of the organization
- Strengthen linkage with membership and Affiliate Chapters to inform the governance of the organization
- Recognize our professional successes and impact through sharing of our achievements

- Engage with provincial, national, and international language education associations to share best practices
- Liaise with funders to address the needs of learners and educators
- Establish financial partnerships for the benefit of members and the organization