



38th Annual TESL Ontario Conference
October 28-30, 2010
Sheraton Centre Toronto Hotel

*Research and Teaching:
A Collaborative Process*



TEACHERS OF ENGLISH AS A SECOND LANGUAGE ONTARIO (TESL ONTARIO)

TESL Ontario is a non-profit organization serving the needs of teachers of English as a Second Language (ESL) and English Literacy Development (ELD). In its commitment to professional development and advocacy, TESL Ontario addresses the range of competencies, experiences, and issues which influence the success of immigrants, refugees, visa students, and English language learners of all ages.

TESL Ontario consists of approximately 5000 ESL teachers, instructors, teacher educators, volunteers, students, materials and curriculum developers, researchers and administrators. TESL Ontario provides support and direction to professionals, government bodies and learners involved in English as a Second Language in Ontario

TESL ONTARIO ANNUAL CONFERENCE

Over 1600 ESL professionals from across Canada are expected to attend TESL Ontario's 38th Annual Conference on October 28-30, 2010 at the Sheraton Centre Toronto Hotel. This event is widely anticipated as the place to learn about the latest research in the field, attend informative workshops, share ideas, debate current issues, view the latest products and services from exhibitors, and of course,

Let's work together to create a sponsorship package customized to suit your needs to guarantee you optimal exposure and return on investment.

To discuss your personalized sponsorship package, please contact:

Rita Plaskett
Conference Director
416-481-8333
rplaskett@agendum.ca

SPONSORSHIP OPPORTUNITIES

BENEFITS:

SPONSORSHIP OPPORTUNITIES AT A GLANCE

- choice of exclusive or co-sponsorship for all items

Bronze (\$1000-1499)

Conference Signage
Education Session

Silver (\$1500-\$2499)

Refreshment Break
Friday Night Entertainment
Conference Bags

Gold (\$2500-\$3499)

Plenary Speaker
Electronic Conference Brochure
(includes choice of inside front cover or back cover advertisement)

Platinum (\$3500+)

President's Reception
Research Symposium
Technology Fair
Friday Night Dinner

TESL Ontario will recognize contributions of \$250 to \$999 on conference signage and on pre-conference marketing materials.

BRONZE

- Logo recognition in Conference Program
- Logo or company name displayed prominently on conference signage
- Logo recognition on TESL Ontario 2010 conference website with link to your corporate website until December 31, 2010
- One half page advertisement in electronic conference brochure
- 25% off one exhibit table
- Bronze sponsor ribbon on name badges

SILVER

- Logo recognition in Conference Program
- Logo or company name displayed prominently on conference signage
- Logo recognition on TESL Ontario 2010 conference website with link to your corporate website until December 31, 2010
- Opportunity for company representative to introduce education session speaker and make brief remarks
- Delegate registration lists for pre-conference and post-conference marketing (frequency and content to be approved by TESL Ontario)*
- One half page advertisement in electronic conference brochure
- 50% off one exhibit table
- Two tickets to Thursday's Welcome Reception
- Silver sponsor ribbon on name badges

GOLD

- Logo recognition in Conference Program
- Logo or company name displayed prominently on conference signage
- Logo recognition on TESL Ontario 2010 conference website with link to your corporate website until December 31, 2010
- Opportunity for company representative to introduce plenary
- Opportunity for company representative to make brief remarks at selected event
- Delegate registration lists for pre-conference and post-conference marketing (frequency and content to be approved by TESL Ontario)*
- One full page advertisement in electronic conference brochure
- One complimentary exhibit table
- Four tickets to Thursday's Welcome Reception
- Gold sponsor ribbon on name badges

PLATINUM

- Logo recognition in Conference Program
- Logo or company name displayed prominently on conference signage
- Logo recognition on TESL Ontario 2010 conference website with link to your corporate website until December 31, 2010
- Opportunity for company representative to make brief remarks at selected event
- Delegate registration lists for pre-conference and post-conference marketing (frequency and content to be approved by TESL Ontario)*
- One full page advertisement in electronic conference brochure
- Two complimentary exhibit tables
- Four tickets to Thursday's Welcome Reception
- VIP seating for four representatives at Friday Night Dinner
- Platinum sponsor ribbon on name badges

TESL ONTARIO 2010 SPONSORSHIP REGISTRATION FORM

- I'd like more information about being a sponsor of TESL Ontario; please contact me.
- Please reserve the sponsorship opportunity listed below and send me an invoice.

COMPANY INFORMATION

| | | |
|------------|-----------|-------------|
| FIRST NAME | LAST NAME | TITLE |
| COMPANY | ADDRESS | |
| CITY | PROVINCE | POSTAL CODE |
| TELEPHONE | EMAIL | WEBSITE |

CUSTOMIZE YOUR PACKAGE

- Friends of TESL - Contribution of \$250-\$999
- Conference Signage - \$1000
- Education Sessions - \$1000
_____ Thursday _____ Friday _____ Saturday
- Refreshment Break - \$1500
_____ Thursday _____ Friday _____ Saturday
- Friday Night Entertainment - \$2000
- Conference Bags - \$2450
- Plenary Speaker - \$2500
_____ Thursday _____ Friday _____ Saturday
- Electronic Conference Brochure - \$3000
- Research Symposium - \$3500
- Welcome Reception - \$3500
- Technology Fair - \$5000

PAYMENT

- Cheque (payable to TESL Ontario)
- Visa
- Invoice

| | |
|-------------|----------------------|
| CARD NUMBER | NAME ON CARD |
| EXPIRY | CARDHOLDER SIGNATURE |



To register, please complete form and send together with payment to:
TESL Ontario
c/o 43 Larkfield Drive, Toronto, Ontario, M3B 2H3

Phone: 416-481-8333 Fax: 416-481-8633
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