TESL Ontario

CONNECTION • COMMUNITY • EMPOWERMENT

2017 TESL ONTARIO CONFERENCE

November 2-3, 2017

Toronto Marriott Downtown Eaton Centre

EXHIBIT OPPORTUNITIES

VISION STATEMENT

TESL Ontario is a supportive community empowering educational professionals to help English language learners to thrive.

MISSION STATEMENT

TESL Ontario provides support and direction to professionals, government bodies and learners involved in English as a Second Language in Ontario.

CONTACT US

SPONSORSHIP
Rita Plaskett
exhibitorsponsor@teslontario.org

WHAT IS TESL ONTARIO?

Teachers of English as a Second Language Association of Ontario (TESL Ontario) is a Provincial non-profit organization serving the needs of English language training professionals in Ontario.

TESL Ontario consists of more than 4500 language training instructors, teacher educators, volunteers, students, materials and curriculum developers, researchers and administrators who are employed in various settings including, both public and private sectors of elementary, secondary, post-secondary and adult ESL learning systems in Ontario.

In its commitment to professional development and advocacy, TESL Ontario addresses the range of competencies, experiences, and issues which influence the success of immigrants, refugees, visa students, and English language learners of all ages.

ANNUAL CONFERENCE

TESL Ontario's 45th Annual Conference will be held at the Toronto Marriott Downtown Eaton Centre on November 2-3, 2017. This event is crucial in providing current education to ESL professionals. Keynote speakers, combined with in-depth concurrent presentations and workshops provide a variety of educational opportunities for all attendees, while social functions provide networking opportunities. The exhibits offer an opportunity to showcase your latest products, services, publications, software, and teaching tools to members, as well as to expand contacts and networks.

WHY PARTICIPATE?

- Personal interaction with direct influencers, key decision makers, potential buyers and end users from the English language teaching field
- Showcase your products or services to the right audience; gather information for product/ service development
- Network, recruit and build relationships with current and future customers
- Chance to better understand your clients' marketplace opportunities as a result of face-to-face conversations
- Partnership with TESL Ontario and support of the ESL profession.
- Increase your company visibility by positioning your brand with national exposure to 12 local affiliate chapters in one environment

TESL Ontario's Annual Conference is widely anticipated as *the* place to learn about the latest research in the field, attend informative workshops and of course, network. Your product or service will be centre stage - with an audience of over 850 ESL professionals from across Canada, all of whom are interested in discovering and purchasing new materials to increase their effectiveness.

This conference provides the ability to interact with and promote your company's brand directly to ESL educators in a variety of capacities. The role of the educator is not only to instruct their students in gaining language skills, but also to act as a trusted advisor and mentor. Educators are relied upon for providing direction and guidance with many day-to-day needs, while students navigate through a tremendous life transition. Having the opportunity to educate this key group of influencers and make them champions regarding your products, specialized programs and services can result in a large impact on the growth of your business in this sector.

www.teslontario.org/conference

EXHIBIT OPPORTUNITIES

Exhibitors will be set up to enhance the networking opportunities with conference attendees and to provide maximum exposure for your organization.

EXHIBIT SPACE INCLUDES:

- One 8' x 4' space with pipe and 3' high drape (as space permits)
- One 6' x 2' draped table with one chair
- Carpeted floor
- Coffee breaks
- Welcome Reception admission
- Complimentary internet and garbage removal
- Exhibitor badges, as required

Exhibit Space *does not* include:

- Furniture
- Electrical
- Food and beverage service
- Audio visual equipment
- Conference admission

EXHIBIT SPACE PRICING:

Standard space: $700 plus HST
2+ exhibit spaces: 10% discount

SPACE SELECTION:

Tables are placed as shown on the enclosed floor plan but subject to final adjustment. Tables are assigned based on the date your application AND payment are received.

CANCELLATION POLICY:

Cancellation of an Exhibit Registration must be received in writing no later than September 29, 2017. A cancellation fee of $350 per table will apply. No refunds will be issued for cancellations received after September 30, 2017.

EXHIBITOR MANUAL:

The 2017 Exhibitor Manual will be available online at www.teslontario.org/conference. It's important that you download and read the manual as it outlines all the information required to ensure a successful exhibiting experience.

EXHIBIT SCHEDULE	
SETUP	
Wednesday, November 1 Thursday, November 2	8:00 pm to 10:00 pm 6:00 am to 8:00 am
SHOW HOURS	
Thursday, November 2 Friday, November 3	8:00 am to 4:00 pm 8:00 am to 4:00 pm
TEARDOWN	
Friday, November 3	4:00 pm to 7:00 pm

Exhibitors may not dismantle their exhibits before 4:00 pm on Friday, November 3rd. Exhibitors in violation of this regulation may not be permitted to exhibit in future years.

CONFERENCE ADVERTISING OPPORTUNITIES:

The electronic Registration Brochure provides the exclusive opportunity to market your company to attendees before the convention. Reach 4,500+ TESL Ontario members, presenters and exhibitors.
Half-page, four colour - $300
Full-page, four colour - $400
Inside cover, four colour - $500

CONFERENCE BAG INSERT:

Insert your company promotional material or SWAG into each conference bag. SWAG or Single 8.5" x 11" page - $400 Catalogue or Brochure - $500

SHOW MANAGEMENT:

TESL Ontario's Annual Conference is managed by an experienced Event Management team.
Please direct enquiries to:
Rita Plaskett, Event Director
Phone: 416-481-8333
Email: exhibitorsponsor@teslontario.org

GENERAL INFORMATION

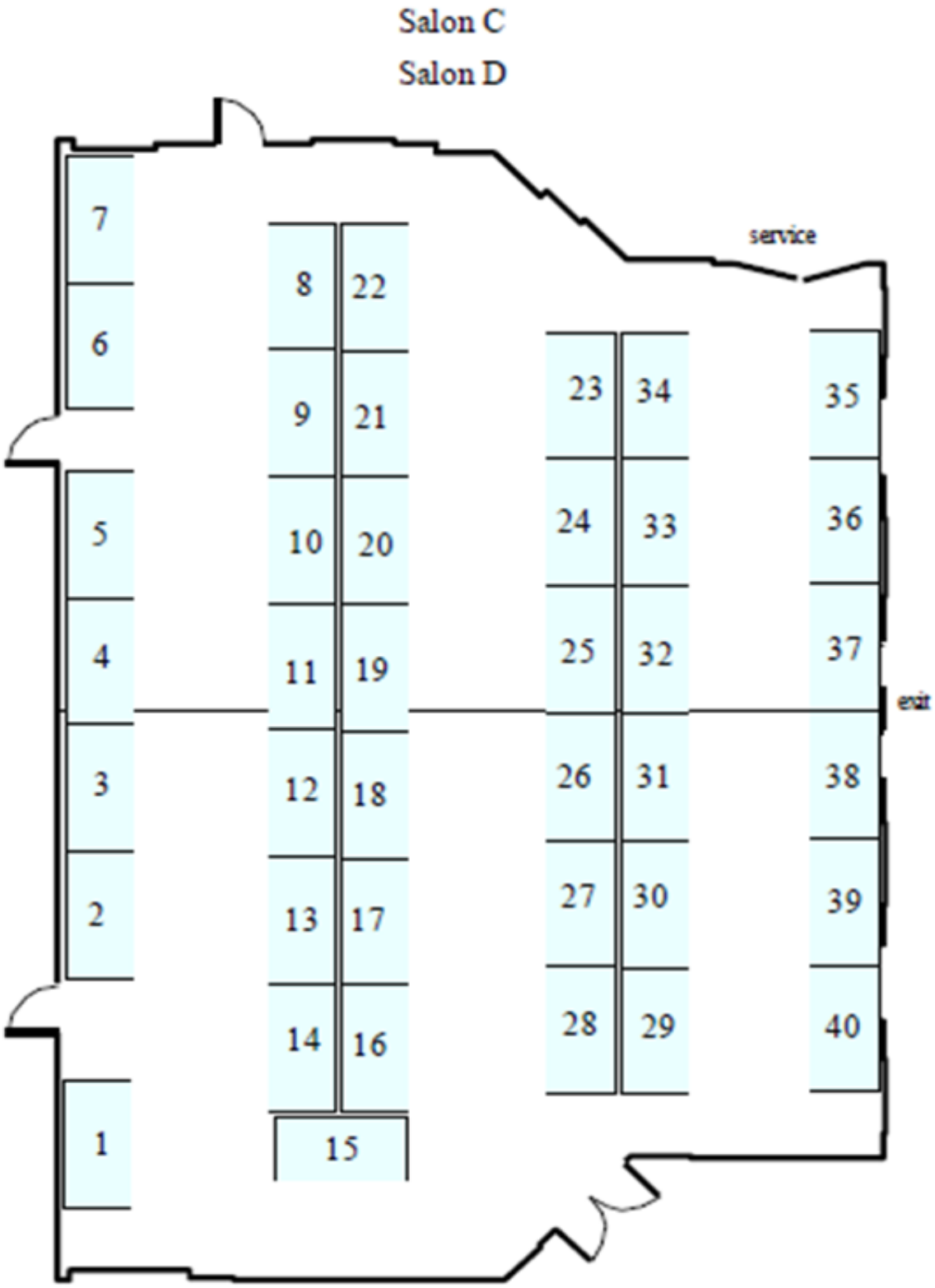
HOTEL ACCOMMODATIONS:

Accommodations are available at the Toronto Marriott Downtown Eaton Centre Hotel at a discounted group rate of $212.00 plus taxes, per night. Please call 1-800-228-9290 and indicate that you are attending TESL Ontario 2017. To receive the group rate, please make your reservation before October 9, 2017.

TRAVEL:

Discounted travel rates for VIA Rail and Porter Airlines will be arranged and posted to www.teslontario.org/conference.

EXHIBIT FLOOR PLAN



TERMS AND CONDITIONS OF CONTRACT
BETWEEN EXHIBITOR AND TESL ONTARIO ("MANAGEMENT")

1. Management reserves the right to alter or change the space assigned to the Exhibitor. Management further reserves the right, at its sole discretion to change the date upon which the show is held, or cancel the show, and shall not be liable in damages or otherwise by reason of any such changes or cancellation, other than to refund in full any amounts paid by the Exhibitor to Management.
2. The Exhibitor shall not assign this contract or sublet space or any part thereof or permit same to be used by any other person without the prior written consent of Management. Any attempt to do so is null and void and will result in immediate cancellation of this contract and the forfeiture of any amounts paid by the Exhibitor to Management.
3. The Exhibitor shall comply with all rules and regulations established by Management for the show and agrees that Management's decision to adopt and enforce any such rule or regulation shall be final and binding. All rules and regulations established by Management will be laid out in the Exhibitor Manual distributed at least three months prior to Show dates.
4. The Exhibitor is responsible for compliance with all applicable laws, bylaws, ordinances, regulations, requirements, codes and standards, including those with respect to fire, safety, health and environmental matters and shall ensure that all equipment, materials and goods used by the Exhibitor so comply.
5. The Exhibitor shall indemnify and hold Management harmless from and against any loss, injury or damages whatsoever suffered by Management as a result of the Exhibitor's failure to comply with the terms and conditions of this contract or as a result of the Exhibitor's participation in the show including without limitation, any third party claim against Management with respect to loss, injury or damage sustained or suffered by any other exhibitors, the owner of the building, attendees of the show, and their respective directors, officers, agents and employees.
6. This contract may be canceled by either party provided written notice is received by the other no later than September, 29, 2017, in which case all monies paid by the Exhibitors will be refunded less an administration fee of $350 per booth. If the Exhibitor cancels after such date it will be responsible for the full contract price.
7. Management reserves the right at any time to alter or remove exhibits or any part thereof including printed material, products, signs, lights or sound and to expel exhibitors or their personnel if, in Management's opinion, their conduct or presentation is objectionable to Management or to other show participants.
8. Exhibitor's display must comply with all requirements of Management and of the owner of the building including maximum height requirements. All Exhibitors must abide by the rules and regulations laid out in the Exhibitor Manual.
9. The Exhibitor must provide at least one staff per booth to maintain display during show hours. The Exhibitor agrees to confine its presentation to the contracted space only.
10. All goods shipped to the show must be clearly marked with the name of the Exhibitor and the number of the display space. Goods must not be shipped to the show with any shipping charges to be paid on arrival and any such goods will not be accepted by Management. Management assumes no responsibility for loss or damage to the Exhibitor's goods or property either before, during or after the show. Management assumes no responsibility in arranging the receiving or return shipment of the Exhibitor's materials.
11. In consideration of the Exhibitor's participation in the show, the Exhibitor hereby releases Management, its directors, officers, agents and employees from any and all claims, losses, or damages whatsoever suffered or sustained by the Exhibitor in connection with its participation in the show including without limitation any claims for loss or theft of property, personal injury, or loss of business or profits, whether arising from any act of Management or otherwise.
12. The Exhibitor is responsible for the placement and cost of insurance relating to its participation in the show. The Exhibitor shall carry liability insurance of $2 million as well as such additional insurance as may be required by Management. The Exhibitor agrees to furnish immediately to Management, upon request, certificates of insurance pertaining to all policies of insurance carried by the Exhibitor together with satisfactory evidence from the insurers of the continuation of such policies. If the Exhibitor fails to comply with any of the foregoing, in addition to any other rights or remedies available to Management at law or under this contract, Management shall have the right to take possession of the display space for such purposes as it sees fit and the Exhibitor will be held liable for the full contract price for the said space.
13. The Exhibitor agrees that no display may be dismantled or goods removed during the entire run of the show. The Exhibitor agrees to remove the exhibit, equipment and appurtenances from the show building by the final move-out time. In the event of failure to do so the Exhibitor agrees to pay for such additional costs as may be incurred by Management.
14. The Exhibitor will comply with the rules and regulations of any unionized contractors which may be selected by Management to service the exhibitors. Any dispute between the Exhibitor and any such contractor or union representative will be referred to Management for resolution whose decision shall be final and binding on all parties.
15. Management reserves the right to cancel this contract and to withhold possession of the space or to expel the Exhibitor there from if the Exhibitor fails to comply with any terms and conditions of this contract or the show rules and regulations, in which case the Exhibitor shall forfeit as liquidated damages and not as a penalty all payments made pursuant to this contract, all without limiting Management's other rights and remedies at law under this contract as a result of such failure to comply.

TESL ONTARIO 2017 EXHIBIT REGISTRATION FORM

Register online at https://teslontario.formstack.com/forms/exhibitregistration2017

EXHIBITOR INFORMATION

FIRST NAME		LAST NAME
TITLE		COMPANY
ADDRESS		
CITY	PROVINCE	POSTAL CODE
TELEPHONE	EMAIL	WEBSITE

CUSTOMIZE YOUR PACKAGE

Tables: Standard Space: _____ X $700.00 (*10% discount 2 or more tables*)	Exhibit Tables	
	Less 10% for 2 or more tables	
Conference Bag Insert: Swag or Single 8.5" x 11" page: $400 Catalogue Or Brochure: $500	*Plus Conference Bag Insert*	
	Plus Advertising	
Advertising: (***electronic*** distribution of conference brochure only) Half Page - $300 Full Page - $400 Inside Cover - $500	*Plus Electrical*	
	Plus Internet	Complimentary
Electrical Access: $45 *Includes electrical access for Thursday/Friday*.	**SUB-TOTAL**	
Wireless Internet Access: Complimentary *Includes internet access for Thursday/Friday*.	Plus 13% HST	
HST (#R126198043)	**TOTAL ENCLOSED**	

Preferred table location: 1. _____ 2. _____ 3. _____ 4. _____ 5. _____

If this application is accepted, the Exhibitor agrees to be bound by the Terms and Conditions set forth in the Exhibitor Prospectus and Exhibitor Manual. The undersigned is fully authorized to commit the Exhibitor to the terms of this contract.	SIGNATURE DATE

PAYMENT ○ Cheque (payable to TESL Ontario) ○ Visa ○ MasterCard ○ AMEX

CARD NUMBER	NAME ON CARD
EXPIRY	CARDHOLDER SIGNATURE

Register online at https://teslontario.formstack.com/forms/exhibitregistration2017 or complete the form and send to: exhibitorsponsor@teslontario.org