



December 5-6, 2019

Marriott Downtown at CF Toronto Eaton Centre
Cultivating Innovation and Inclusion



SPONSORSHIP PROSPECTUS

VISION STATEMENT:

TESL Ontario is a supportive community empowering educational professionals to help English language learners to thrive.

MISSION STATEMENT:

TESL Ontario provides support and direction to professionals, government bodies and learners involved in English as a Second Language in Ontario.

MOST EXHIBITORS RETURN YEAR AFTER YEAR; A TRUE TESTIMONIAL TO THE VALUE OF PARTICIPATING IN TESL ONTARIO'S ANNUAL CONFERENCE.

CONTACT US:

Stefanie Wolf, CMP, CEM
Conference Manager
TF: 1-866-860-0666
Cell: 613-661-3431
conference@teslontario.org

WHAT IS TESL ONTARIO?

Teachers of English as a Second Language Association of Ontario (TESL Ontario) is a Provincial non-profit organization serving the needs of English language training professionals in Ontario.

TESL Ontario consists of more than 4400 language training instructors, teacher educators, volunteers, students, materials and curriculum developers, researchers and administrators who are employed in various settings including, both public and private sectors of elementary, secondary, post secondary and adult ESL learning systems in Ontario.

In its commitment to professional development and advocacy, TESL Ontario addresses the range of competencies, experiences, and issues which influence the success of immigrants, refugees, visa students, and English language learners of all ages.

ANNUAL CONFERENCE

TESL Ontario's 47th Annual Conference will be held at the Marriott Downtown at CF Toronto Eaton Centre on December 5-6, 2019. This event is crucial in providing current education to ESL professionals. Daily keynote speakers, combined with in-depth concurrent presentations and workshops provide a variety of educational opportunities for all attendees, while social functions provide networking opportunities. A career fair connects employers with job seekers and the exhibits offer an opportunity to showcase your latest products, services, publications, software, and teaching tools to members, as well as to expand contacts and networks.

WHY PARTICIPATE?

- Personal interaction with direct influencers, key decision makers, potential buyers and end-users from the English language teaching field
- Showcase your products or services to the right audience; gather information for product/service development
- Network, recruit and build relationships with current and future customers
- Chance to better understand your clients' marketplace opportunities as a result of face-to-face conversations
- Partnership with TESL Ontario and support of the ESL profession.
- Increase your company visibility by positioning your brand with national exposure to 12 local affiliates in one environment

TESL Ontario's Annual Conference is widely anticipated as *the* place to learn about the latest research in the field, attend informative workshops and of course, network. Your product or service will be centre stage to ESL professionals from across Canada, all of whom are interested in discovering and purchasing new materials to increase their effectiveness. Last year's conference attracted over 900 attendees.

This conference provides the ability to interact with and promote your company's brand directly to ESL educators in a variety of capacities. The role of the educator is not only to instruct their students in gaining language skills, but also to act as a trusted advisor and mentor. Educators are relied upon for providing direction and guidance with many day-to-day needs, while students navigate through a tremendous life transition. Having the opportunity to educate this key group of influencers and make them champions regarding your products, specialized programs and services can result in a large impact on the growth of your business in this sector.

MEDIA EXPOSURE

Past conferences have garnered extensive media coverage including interviews and articles in the following media outlets: Rogers TV, City TV, CP 24, Fairchild TV, Digital News, Yahoo News, Morning Star, Epoch Times, Chilicity.com, Mississauga.com and CanadianImmigrant.ca.



SPONSORSHIP OPPORTUNITIES

<p>Conference Communique Newsletter - \$1,000</p> <p><i>Package Includes:</i></p> <ul style="list-style-type: none"> * Corporate logo and brief company description on each bi-monthly edition of Conference Communique, issued to all TESL Ontario members to provide conference updates * Your company logo will be displayed on the sponsor recognition signage * Logo recognition and corporate description in the electronic Conference Brochure * Logo recognition on the TESL Ontario 2019 conference website with a link to your corporate website until January 31, 2020 * One half-page advertisement in the electronic Conference Brochure * 25% off one exhibit space * Sponsor Ribbon on company representative name badges 	<p>Refreshment Break - \$1,000 each [2 opportunities]</p> <p><i>Package Includes:</i></p> <ul style="list-style-type: none"> * Corporate logo printed on table signage at the refreshment break * Your company logo will be displayed on the sponsor recognition signage * Logo recognition and corporate description in the electronic Conference Brochure * Logo recognition on the TESL Ontario 2019 conference website with a link to your corporate website until January 31, 2020 * One half-page advertisement in the electronic Conference Brochure * 25% off one exhibit space * Sponsor Ribbon on company representative name badges
<p>Registration Area Sponsorship - \$1,000</p> <p><i>Package Includes:</i></p> <ul style="list-style-type: none"> * Corporate logo on table-top signs at registration * Will display sponsor-supplied banner at registration * Exhibit space adjacent to registration - all attendees and speakers need to visit registration * Your company logo will be displayed on the sponsor recognition signage * Logo recognition and corporate description in the electronic Conference Brochure * Logo recognition on the TESL Ontario 2019 conference website with a link to your corporate website until January 31, 2020 * One half-page advertisement in the electronic Conference Brochure * 25% off one exhibit space * Sponsor Ribbon on company representative name badges 	<p>Keynote Speaker Sponsorship - \$1,500</p> <p><i>Package Includes:</i></p> <ul style="list-style-type: none"> * Opportunity for company representative to make introductory remarks prior to presentation of Keynote Speaker * Your company logo will be displayed on the sponsor recognition signage * Logo recognition and corporate description in the electronic Conference Brochure * Logo recognition on the TESL Ontario 2019 conference website with a link to your corporate website until January 31, 2020 * Logo recognition with weblink in a minimum of two issues of Conference Communique e-newsletter * One half-page advertisement in the electronic Conference Brochure * 25% off one exhibit space * Sponsor Ribbon on company representative name badges
<p>Electronic Conference Brochure - \$1,500</p> <p><i>Package Includes:</i></p> <ul style="list-style-type: none"> * One full page advertisement (inside cover) in the electronic Conference Brochure * Your company logo will be displayed on the sponsor recognition signage * Logo recognition and corporate description in the electronic Conference Brochure * Logo recognition on the TESL Ontario 2019 conference website with a link to your corporate website until January 31, 2020 * 25% off one exhibit space * Sponsor Ribbon on company representative name badges 	<p>Conference Signage - \$1,500</p> <p><i>Package Includes:</i></p> <ul style="list-style-type: none"> * Your company name or logo will be prominently displayed on conference signage for each session * Your company logo will be displayed on the sponsor recognition signage * Logo recognition and corporate description in the electronic Conference Brochure * Logo recognition on the TESL Ontario 2019 conference website with a link to your corporate website until January 31, 2020 * One half-page advertisement in the electronic Conference Brochure * 25% off one exhibit space * Sponsor Ribbon on company representative name badges

SPONSORSHIP OPPORTUNITIES

<p>Charging Station - \$1,500</p> <p><i>Package Includes:</i></p> <ul style="list-style-type: none"> * Station with units for charging personal electronic devices * 42" monitor with loop of company logo or video * Your company logo will be displayed on the sponsor recognition signage * Logo recognition and corporate description in the electronic Conference Brochure * Logo recognition on the TESL Ontario 2019 conference website with a link to your corporate website until January 31, 2020 * One half-page advertisement in the electronic Conference Brochure * 25% off one exhibit space * Sponsor Ribbon on company representative name badges 	<p>Wi-Fi for Conference Attendees - \$3,500</p> <p><i>Package Includes:</i></p> <ul style="list-style-type: none"> * Wi-Fi access throughout the meeting space for all conference attendees * Wi-Fi password set to your company name * Send pre-conference or post-conference marketing email to registered attendees (content to be approved by TESL Ontario) * Your company logo will be displayed on the sponsor recognition signage * Logo recognition and corporate description in the electronic Conference Brochure * Logo recognition on the TESL Ontario 2019 conference website with a link to your corporate website until January 31, 2020 * Logo recognition with weblink in a minimum of two issues of Conference Communiqué e-newsletter * One full-page advertisement in the electronic Conference Brochure * One complimentary exhibit space * Sponsor Ribbon on company representative name badges
<p>Conference Bags - \$3,750</p> <p><i>Package Includes:</i></p> <ul style="list-style-type: none"> * Corporate logo on all delegate registration bags * Send pre-conference or post-conference marketing email to registered attendees (content to be approved by TESL Ontario) * Your company logo will be displayed on the sponsor recognition signage * Logo recognition and corporate description in the electronic Conference Brochure * Logo recognition on the TESL Ontario 2019 conference website with a link to your corporate website until January 31, 2020 * One full-page advertisement in the electronic Conference Brochure * One complimentary exhibit space * Sponsor Ribbon on company representative name badges 	<p>Thursday Evening Welcome Reception - \$4,000</p> <p><i>Package Includes:</i></p> <ul style="list-style-type: none"> * Opportunity for company representative to make brief remarks at event * Send pre-conference or post-conference marketing email to registered attendees (content to be approved by TESL Ontario) * Your company logo will be displayed on the sponsor recognition signage * Logo recognition and corporate description in the electronic Conference Brochure * Logo recognition on the TESL Ontario 2019 conference website with a link to your corporate website until January 31, 2020 * Logo recognition with weblink in a minimum of two issues of Conference Communiqué e-newsletter * One full-page advertisement in the electronic Conference Brochure * One complimentary exhibit space * Sponsor Ribbon on company representative name badges

Sponsorship is the best opportunity to maximize your presence at the 2019 Annual Conference:

Get your logo in front of TESL Ontario attendees!

Stand out from the crowd!



TESL ONTARIO 2019 SPONSORSHIP OPPORTUNITIES

EXHIBITOR INFORMATION

FIRST NAME	LAST NAME	
TITLE	COMPANY	
ADDRESS	TELEPHONE	
CITY	PROVINCE	POSTAL CODE
EMAIL	WEBSITE	CORPORATE TWITTER USERNAME

SPONSORSHIP OPPORTUNITIES

- Please contact me about sponsorship opportunities
- Refreshment Break - \$1,000
- Registration Area - \$1,000
- Keynote Speaker - \$1,500
- Conference Communique Newsletter - \$1,000
- Electronic Conference Brochure \$1,500
- Conference Signage - \$1,500
- Charging Station - \$1,500
- Wi-Fi for Conference Attendees - \$3,500
- Conference Bags - \$3,750
- Thursday Evening Welcome Reception - \$4,000

<i>If this application is accepted, the Exhibitor agrees to be bound by the Terms and Conditions set forth in the Exhibitor Prospectus and Exhibitor Manual. The undersigned is fully authorized to commit the Exhibitor to the terms of this contract.</i>	SIGNATURE	DATE
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PAYMENT Cheque (payable to TESL Ontario) Visa MasterCard AMEX

CARD NUMBER	NAME ON CARD
EXPIRY	CARDHOLDER SIGNATURE



Please complete the form and send to conference@teslontario.org.