



Member Survey Overview / Highlights

General Survey information:

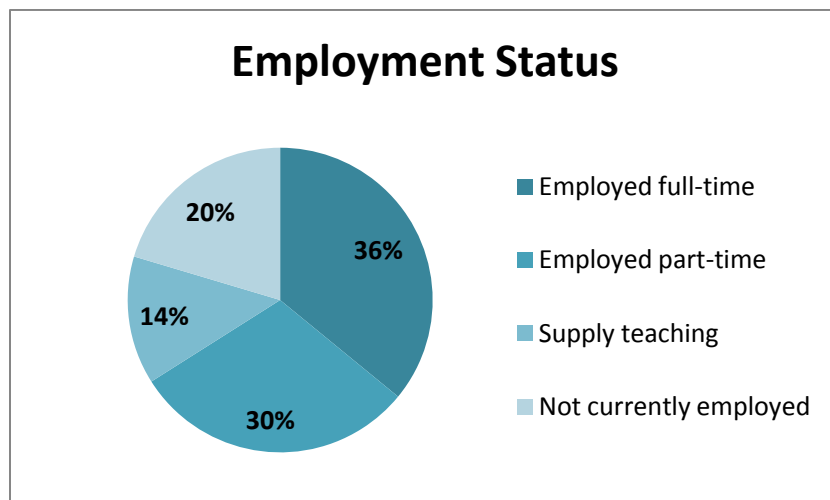
- The survey had 1330 total responses
- 29.5% of TESL Members contributed to the survey
- The results of questions: *What affiliate do you belong to?* and *What is your membership type?* accurately reflects the information from the TESL Ontario database, this tells us that we have an excellent representation of our membership in the survey result.

Who we Are:

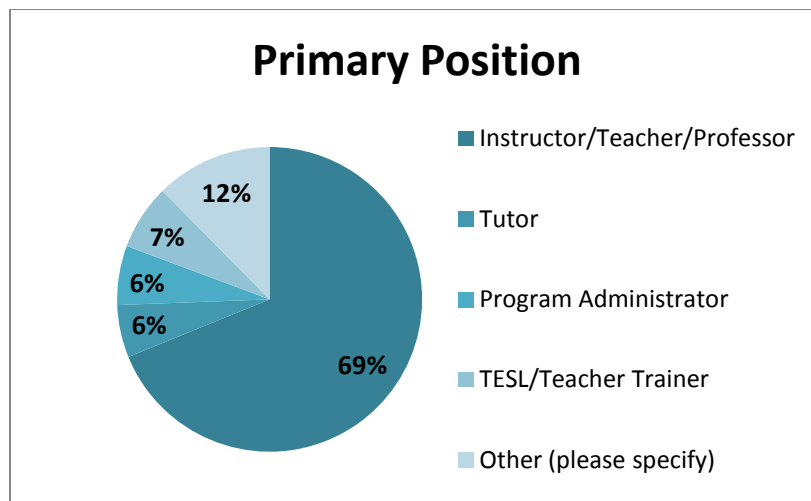
- The highest percentage (31%) of our members have been members for more than 10 years, and 22% of our members have been members for 3 - 5 years.
 - There is a notable gap that only 17% of our members have been members 6 - 9 years.
- The majority of our members are in the 41 - 60 age range, with 36% aged 51 -60 and 26% aged 41 - 50.
- 69% of our members hold Bachelor degrees, 35% hold a Master degrees and 4% hold a PHD.
- Our members are 83% Female and 17% Male

How we are employed:

- 34% of our members have been in the field of ESL for 3 - 10 years and 32% have been in the field for more than 15 years
 - With an notable gap of only 17% in the field between 11 - 15 years
 - Also notable only 5% indicated they are recently graduated and not yet employed.



- 31% of members are working or volunteering with a school board
- 25% of members are working or volunteering with a college or university
- 24% are working for a community agency



This tells us that 69% of our members are in the classroom.

- The top 4 programs our members teach in are: LINC (41%), Continuing Education (35%), EAP (13%), and ESL Literacy (11%)
- The top 3 types of learners our members are working with are: Adult Immigrants (73%), International Students (31%), School Age Children (11%)

Why are we members of TESL Ontario:

- Top 3 reasons our members join TESL Ontario are: Accreditation (77%), Professional Credibility (58%), Professional Development (53%)
- Most utilized member benefits are: Job Board, CONTACT and affiliate newsletters, online conference webcasting
- Indication of the value of member benefits. Ranking from 1 - 5 (5 being most important):
 - 43% ranked the annual conference at 5
 - 41% ranked the Job Board at 5
 - 34% ranked affiliate conferences at 5
 - 31% ranked affiliate membership at 5

Most common short answer responses from our members:

- Top 3 noted services TESL Ontario doesn't offer that our members feel we should:
 - Advocacy/Lobbying on behalf of ESL teachers to improve working conditions
 - Job search support / Job placement services
 - Medical benefits
- Top 3 noted areas our members think we can improve on:
 - Lower renewal fees
 - Advocacy / Lobbying on behalf of ESL teachers
 - Job placement services / Job Board / Job search help

- Top 5 noted responses to what our members feel is the most important benefit they receive from TESL Ontario:
 - Accreditation / Certification
 - Professional credibility
 - Publications
 - Sense of unity / community
 - Discounts
- Top 4 most noted responses to what kind of articles and features they would like to see in CONTACT:
 - practical teaching information
 - Techniques and Methods
 - Lesson plans / classroom tools
 - Career advice / job postings