TESL Ontario Strategic Plan 2019-2021

**Mission:** To provide support and direction to professionals, government bodies, and industry stakeholders involved in English language education

**Vision:** To inspire professionals and learners through our role as a leading authority on English language education

### STRATEGIC PRIORITIES

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<th>Accreditation Standards</th>
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<th>Strategic Partnerships</th>
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<td>Invest in our professional community</td>
<td>Provide leadership in teacher and teacher training program accreditation services</td>
<td>Engage, motivate, and celebrate internal stakeholders</td>
<td>Build relationships with external stakeholders</td>
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### STRATEGIC GOALS

- **Professional Development**
  - Provide professional development that is accessible, timely, and relevant
  - Foster the development of Communities of Practice
  - Encourage integration of technology in English language education

- **Accreditation Standards**
  - Ensure TESL Ontario accredited training provides preparation for diverse and emerging teaching contexts
  - Enhance and promote the value of TESL Ontario accreditation and professional designations
  - Extend the range of TESL Ontario accreditation services

- **Organizational Excellence**
  - Reflect the diversity, passion, and professionalism of members in the branding of the organization
  - Strengthen linkage with membership and Affiliate Chapters to inform the governance of the organization
  - Recognize our professional successes and impact through sharing of our achievements

- **Strategic Partnerships**
  - Engage with provincial, national, and international language education associations to share best practices
  - Liaise with funders to address the needs of learners and educators
  - Establish financial partnerships for the benefit of members and the organization